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MO' BETTER SHOES

I just saw the old piece of shit Adidas I wear when I'm weeding in the garden at Subterraen in SF for like 100 bucks! Old sneakers, they're like funk 45s two years ago, suddenly everybody and their mama is talking about obscure French soccer shoes and bribing Czech customs officials for the special '84 Olympic Pumas. Have you noticed a conspicuous resurgence in South Korea's GDP? Fake Jordans, I'm not kidding. Well, to give credit where it is due, a discerning public is good for commerce (don't tell my Econ prof I said that). While Nike and the like retread yesterday's trends, indie kicks purveyors have been offering up some pretty swanky new models for this fall. So don't jump on the bandwagon, make some of our advertisers happy, buy new, and buy often. — IB

Picture above shoes by (top row) Gravis, (middle row) Simple, (bottom row) Clae.